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## **Staffing Company Lessens Barriers to Branson Employment with Employee Shuttle**

### **HIVE-RIDE Branson Employee Shuttle to Fix Branson Employee Transit Woes**

The USA job market is thriving, with the unemployment rate at a mere 4%. However, the underemployed and previously unemployed still face barriers to steady employment. Transportation to work, child care, and job training rank among the top reasons given for workers turning down jobs.

Hive Staffing Agency has created an employee shuttle, "HIVE-RIDE," for their- and all local- Branson employees to get to work and around town. A city without widespread public transportation, Branson is a car-reliant city where workers either drive, catch a shuttle, or use pricier popular rideshare apps. Hive Staffing Agency noticed the difficulties their workers previously had in finding a safe, affordable way to get to work on time, creating the HIVE-RIDE Branson employee shuttle as a solution. The company has since extended the shuttle to all employees of all other Branson companies.

"One of the greatest challenges my employees have faced is having a reliable, affordable way to get to work on time. As I was recruiting seasonal staff to take to Branson the past few months, a top question that prospective employees asked me was: 'how do I get around there?' I wanted to solve this barrier they had to employment, launching HIVE-RIDE as an affordable alternative to popular rideshare apps," said Carri Lawrence, Executive Director of Hive Staffing Agency, headquartered in Oklahoma City.

HIVE-RIDE is available to all local employees in Branson, offering a more affordable ride option than popular tourist rideshare and shuttle options. HIVE-RIDE employee shuttle rides are available online at HiveStaffing.com, as an app on Google Play, and by calling 877-232-HIVE. Rides start at as little as \$3 each way for staff.

Hoping to bring as many as 1000 workers to Branson to help with the seasonal staff shortage crisis in the resort town, Hive Staffing Agency offers their relocating seasonal employees a comprehensive opportunity with options for corporate housing, an employee shuttle available while in Branson, and seasonal relocation transportation.

Hive Staffing Agency hopes to set a national record for the most local employees transported by an employee shuttle.

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